



## **KORN TO RELEASE ORIGINAL SONG FOR UBISOFT'S HAZE™ VIDEO GAME**

**Paris, FRANCE – October 22, 2007** – Today, Ubisoft, one of the world's largest video game publishers, announced that the multi-platinum selling ground-breaking hard rock band Korn has written and recorded an original song inspired by Ubisoft's upcoming **Haze™** video game. The song will be launched to radio and video in November 2007, to coincide with the launch of the *Haze* video game. The single, entitled "Haze", will be available for purchase via online music download sites.

Korn, who released their debut in 1994, has sold more than 30 million records worldwide, releasing seven consecutive multi-platinum selling albums. Their latest untitled album was released in July of this year, debuting at #2 on the US album charts and #3 on the European album charts. Lead singer Jonathan Davis has often avowed a love of video games, including games from Ubisoft like *Tom Clancy's Rainbow Six® Vegas* and *Tom Clancy's Ghost Recon Advanced Warfighter® 2*.

"Gaming for me is a religion and Haze is the shit!" said Jonathan Davis. "I had to come up with a track that can hit up that kind of rush I get from the game and I think we really rocked it!!"

The deal with Korn is a first for Ubisoft and marks a new strategy of creative partnership with different figures in the music industry. "This partnership with Korn is original in the video game industry in that the song will be released and promoted as a full-fledged single, and not just as a download with the video game," stated Christian Salomon, vice president of worldwide licensing at Ubisoft. "It is a testament to the synergy possibilities between music and video games, which often share the same audience."

### **About Ubisoft**

Ubisoft is a leading producer, publisher and distributor of interactive entertainment products worldwide and has grown considerably through a strong and diversified line-up of products and partnerships. Ubisoft has offices in

23 countries and sales in more than 50 countries around the globe. It is committed to delivering high-quality, cutting-edge video game titles to consumers. Ubisoft generated sales of 680 million Euros for the 2006-07 fiscal year. To learn more, please visit [www.ubisoftgroup.com](http://www.ubisoftgroup.com).

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