



## **UBISOFT TO LAUNCH WEB-BASED VIDEO GAME IN THE HEROES OF MIGHT AND MAGIC® UNIVERSE**

### ***Heroes of Might and Magic® Kingdoms to Hit the Web in Spring 08***

**Paris, FRANCE – December 13, 2007** – Today Ubisoft, one of the world's largest video game publishers, announced that ***Heroes of Might and Magic® Kingdoms***, a new Web-based game in the critically-acclaimed Heroes of Might and Magic series is being developed for a Spring 2008 worldwide launch.

***Heroes of Might and Magic Kingdoms*** is a strategy game set in a persistent version of the heroic-fantasy world of Heroes of Might and Magic. Thousands of players will be able to rule their virtual kingdoms, lead gigantic armies against each other, master the trades or create legendary heroes. The game requires no download or installation, only an Internet connection. In addition, players can play at their own pace; from 10 minutes to multiple-hour sessions.

"This is a new type of game for Ubisoft, one that allows you to jump into a rich and complex universe just with your Web browser," said Serge Hascoët, Chief Creative Officer. "***Heroes of Might and Magic Kingdoms*** will open a wide door to the Might and Magic universe, allowing players to immerse themselves within it unlike ever before."

An exclusive key for the beta test is hidden in the *Heroes of Might and Magic Complete Edition* that releases today, you can also register on [www.hommkingdoms.com](http://www.hommkingdoms.com).

**About Ubisoft**

Ubisoft is a leading producer, publisher and distributor of interactive entertainment products worldwide and has grown considerably through a strong and diversified line-up of products and partnerships. Ubisoft has offices in 23 countries and sales in more than 50 countries around the globe. It is committed to delivering high-quality, cutting-edge video game titles to consumers. Ubisoft generated sales of 680 million Euros for the 2006-07 fiscal year. To learn more, please visit [www.ubisoftgroup.com](http://www.ubisoftgroup.com).

© 2008 Ubisoft Entertainment. All Rights Reserved. *Heroes, Might and Magic, Heroes of Might and Magic, Ubisoft, Ubi.com and the Ubisoft logo* are trademarks of Ubisoft Entertainment in the U.S. and/or other countries.