



**UBISOFT® AND EUROPACORP TEAM UP TO
PLUNGE GAMERS INTO LUC BESSON'S
UNIVERSE: 'ARTHUR AND THE REVENGE OF
MALTAZARD' AND 'ARTHUR AND THE TWO
WORLDS WAR'**

*Worldwide Licensing Agreement to Create Games Based on
Upcoming Sequels to the 'Arthur and the Minimoys' movie
Announced.*

Paris, FRANCE – March 6, 2008 – Ubisoft and EuropaCorp announced today that they have signed an exclusive worldwide licensing agreement for the development, publishing and distribution of video games based on EuropaCorp's upcoming *Arthur and the Minimoys* sequels. The games will be available worldwide in conjunction with the next two films: ***Arthur and the Revenge of Maltazard*** for Holiday 2009 and ***Arthur and the Two Worlds War*** for Holiday 2010.

Like *Arthur and the Minimoys*, released in December 2006, the upcoming films will feature both CG animated and live action sequences. The first episode was distributed in 47 countries, with a \$120 million worldwide at the box office and 17 million admissions worldwide.

"Ubisoft's award-winning creative teams are renowned for quality and innovation, and they have a fantastic track-record when it comes to applying these to license-based games," said Luc Besson, EuropaCorp. "We are really excited at the perspective of collaborating with these artists, and all the creative possibilities we're

going to discover. By working closely with the development team, Ubisoft is enabling us to help shape the kind of gaming experience that we will be proud to associate with the sequels to *Arthur and the Minimoys*.”

“Ubisoft is thrilled to be working on a rich and exciting universe that was born in the mind of such a talented creator as Luc Besson,” said Yves Guillemot, Chief Executive Officer at Ubisoft.”

Through this creative association, Ubisoft shows its dedication to bringing intense emotions inspired by the movie industry to interactive games. In the *Arthur and the Revenge of Maltazard* & *Arthur and the Two Worlds War* games, players will be able to experience all the power, drama and emotion of the films thanks to the interactive possibilities provided by the games.”

About EuropaCorp

The EuropaCorp group produces and distributes films for the French and international markets. Structured around the “vertically integrated studio” concept, its strategy aims to control each stage of the production-distribution cycle of its ambitious and varied films. Since the start of its activity in 1999, EuropaCorp has produced or co-produced 55 feature-length films. With annual revenue of 158.7 million euros and net income of 8.2 million euros for the financial year to 31st March 2007, EuropaCorp is one of Europe’s leading independent film studios.

For further information: www.europacorp-investors.com

About Ubisoft

Ubisoft is a leading producer, publisher and distributor of interactive entertainment products worldwide and has grown considerably through a strong and diversified line-up of products and partnerships. Ubisoft has offices in 23 countries and sales in more than 50 countries around the globe. It is committed to delivering high-quality, cutting-edge video game titles to consumers. For the 2007-08 fiscal year Ubisoft forecasts generated sales of 875 million Euros. To learn more, please visit www.ubisoftgroup.com.