



UBISOFT® TO REVEAL HOLIDAY LINE-UP DURING E3 PRESS CONFERENCE

Paris, France – May 7, 2009 – Today Ubisoft® announced that their E3 press conference will be held at the Los Angeles Theatre on June 1, 2009 at 5 pm (doors open at 4 pm). The press conference is by invitation only to Ubisoft partners, investors, retailers and select media. It will also be broadcast online for the public the following morning at <http://www.ubi.com>.

During the press conference Ubisoft will unveil its line-up for Holiday 2009 and beyond including a demonstration of the eagerly anticipated new comedy-adventure Rabbids Go Home®, and exclusive reveals of Red Steel® 2 and the massively popular Assassin's Creed® II, as well as other unannounced titles and special guests that are certain to thrill attendees and web viewers. The event will be hosted by actor and comedian Joel McHale, writer/ producer/ star of E!'s The Soup and star of NBC's upcoming comedy series "The Community".

Ubisoft's website (<http://www.ubi.com>) will host select information direct from Ubisoft's booth at E3, giving fans access to exclusive interviews and trailers of Ubisoft games.

About Ubisoft

Ubisoft is a leading producer, publisher and distributor of interactive entertainment products worldwide and has grown considerably through a strong and diversified line-up of products and partnerships. Ubisoft is present in 28 countries and has sales in more than 55 countries around the globe. It is committed to delivering high-quality, cutting-edge video game titles to consumers. For the 2008-09 fiscal year Ubisoft generated sales of €1.058 billion. To learn more, please visit www.ubisoftgroup.com.

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